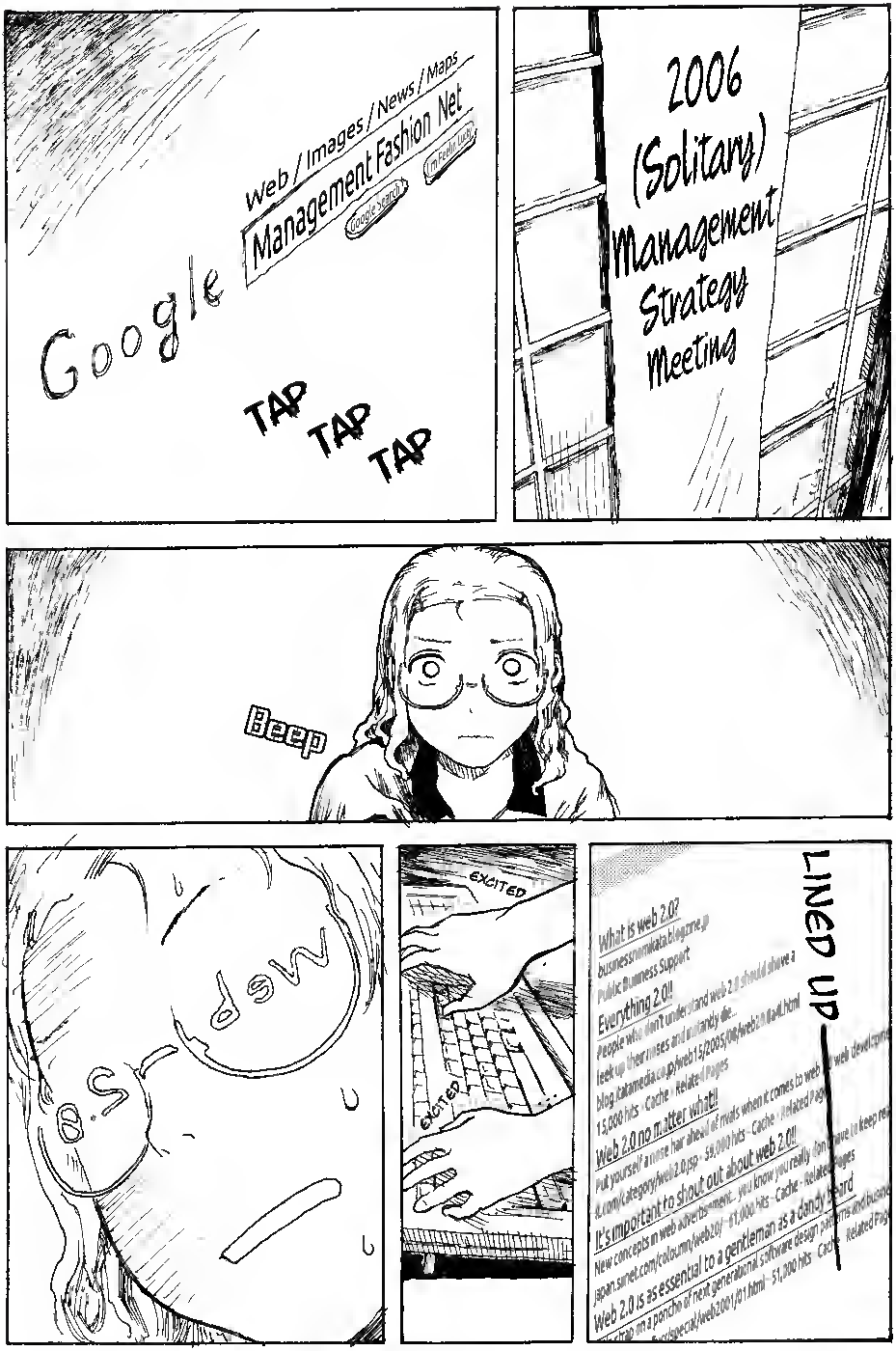
POCHIYAMA AT THE
PHARMACY
2.0

POCHIYAMA AT THE PHARMACY

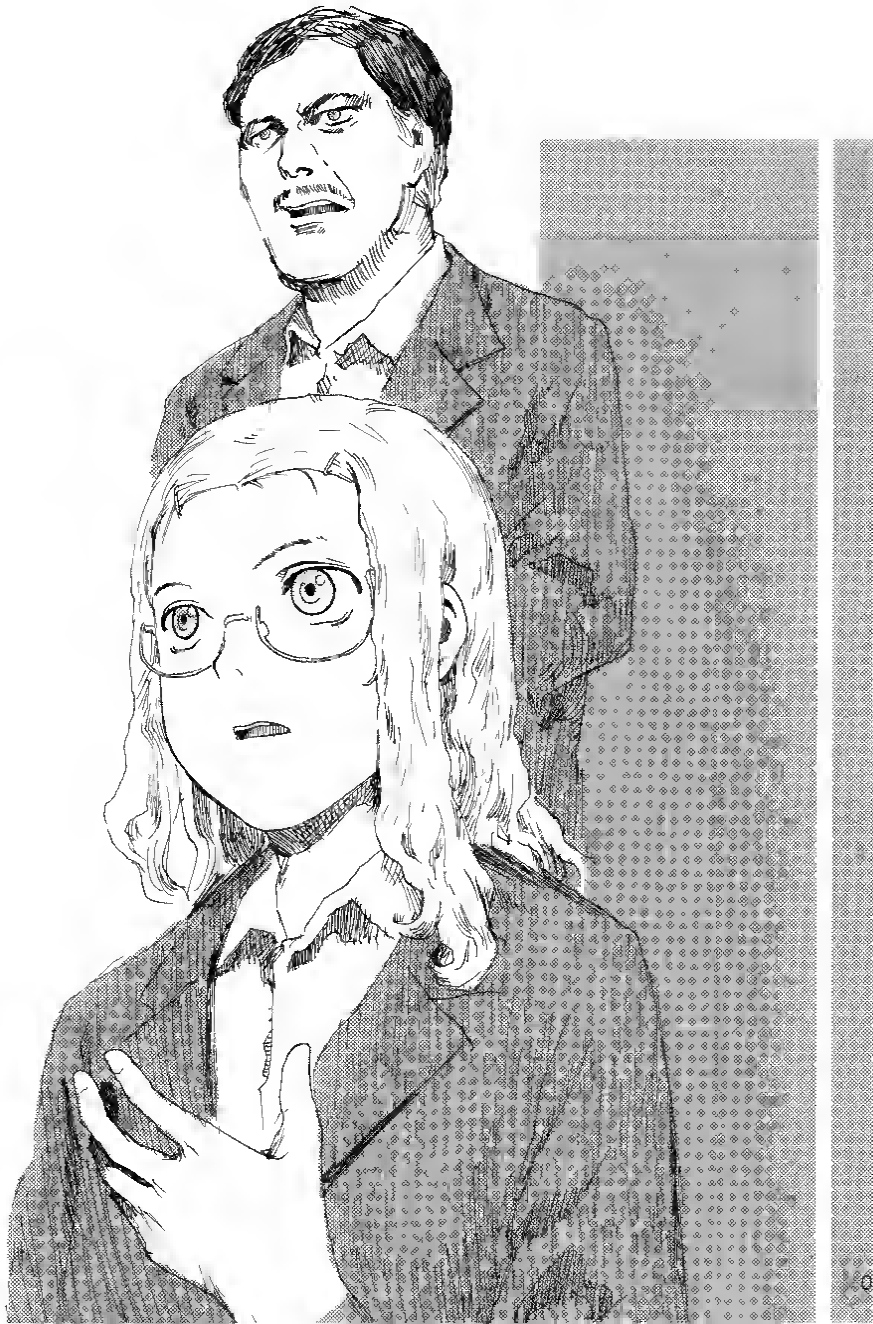
2.0

NOTE: YAKKYOKU NO POCHIYAMA-SAN = POCHIYAMA AT THE PHARMACY

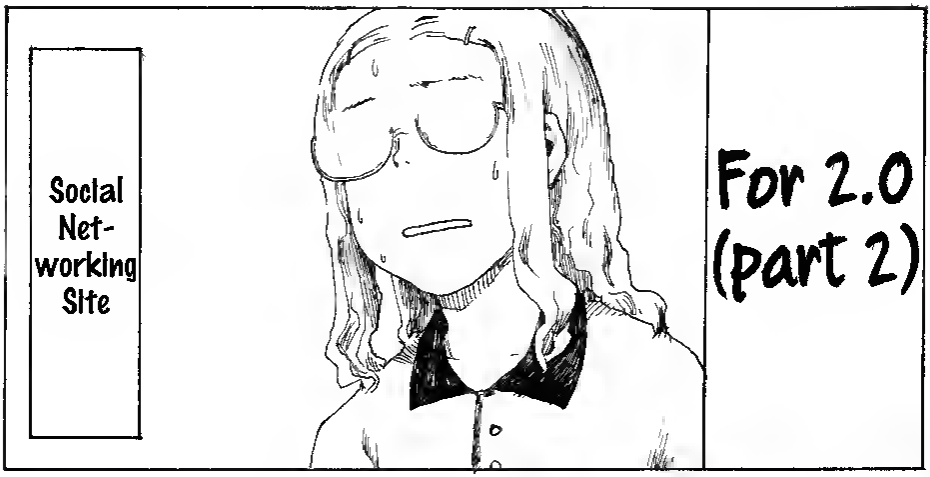

Google
Web / Images / News / Maps
Management Fashion Net
Google Search
I'm Feeling Lucky
TAP
TAP
TAP
2006
(Solitary)
Management
Strategy
Meeting
Beep
EXCITED
EXCITED
LINED UP
What is web 2.0?
Public Business Support
Everything 2.0!!
Web 2.0 no matter what!!
It's important to shout out about web 2.0!!
Web 2.0 is as essential to a gentleman as a dandy bird

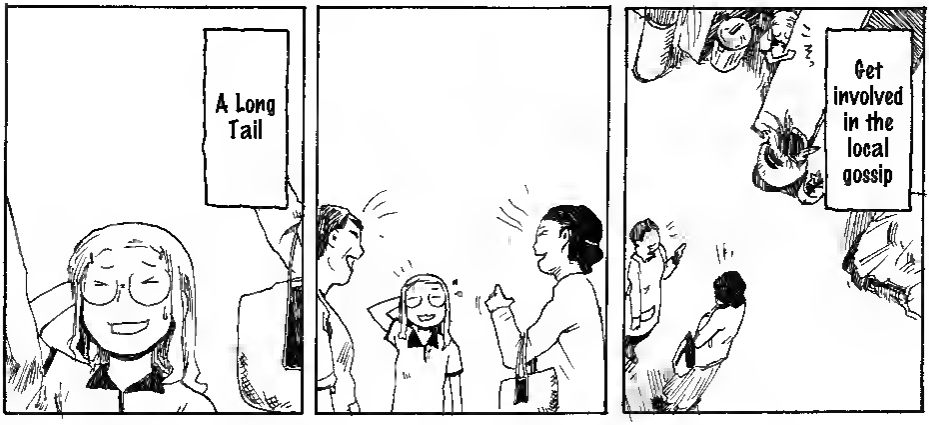
Pochiyama at the Pharmacy 2.0

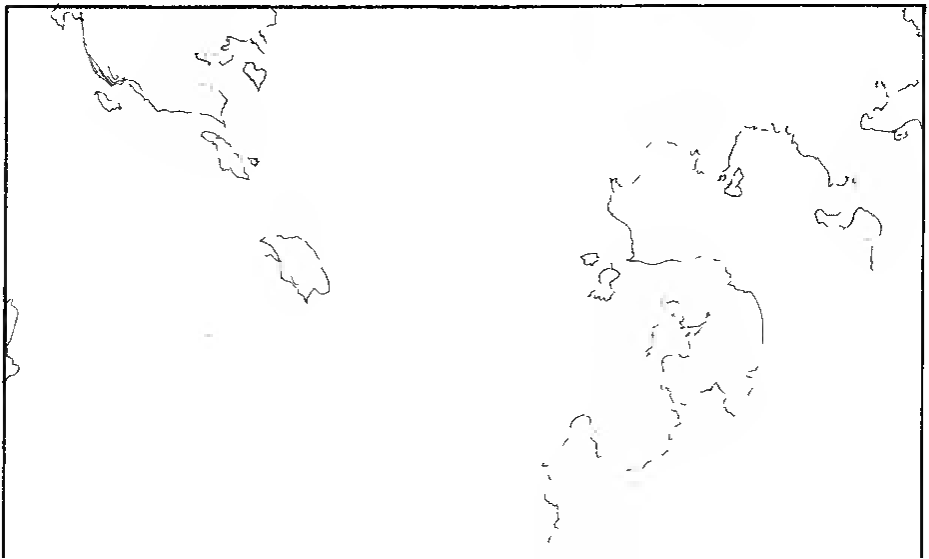
~Survival in the age of the Internet~



Exhale
Blog
For 2.0 (part 1)
Aha!
Tick Tock
Tick Tock
Tick Tock
HELL
Pure
Freebie!
ENJOY
CLEAR
LIFT
MEKYO
POWER


Social Net-working Site
For 2.0 (part 2)

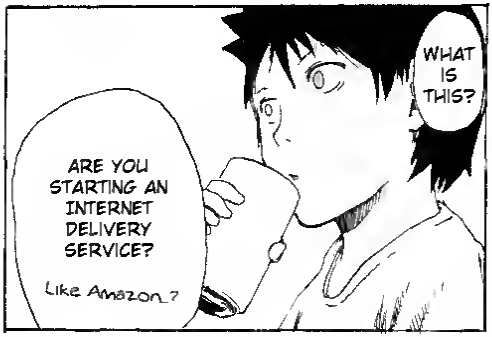

A Long Tail
こそっ
Get involved in the local gossip

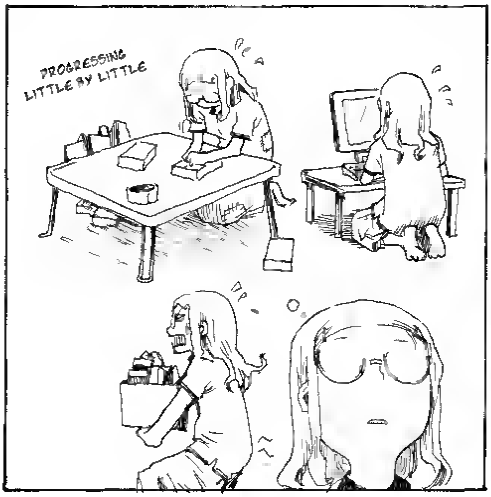


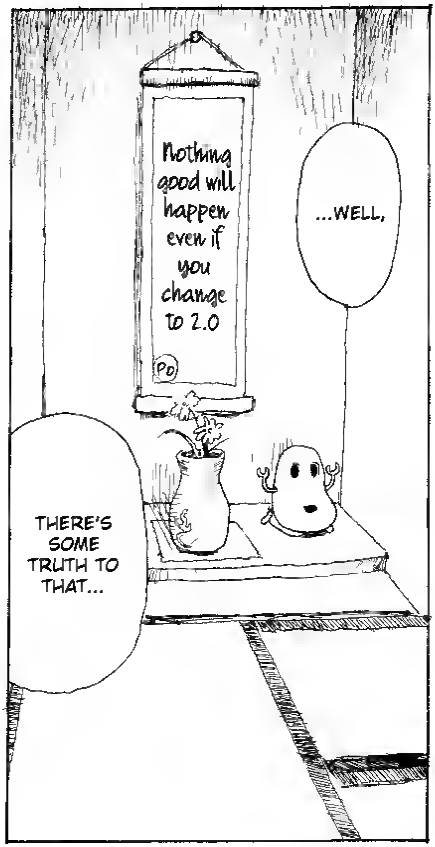
POCHIYAMA PHARMACY 2.0
2 0?
BAM
TAGAME PHARMACEUTICALS
WOAH!
HEY..

ZZZZZ
...
AH

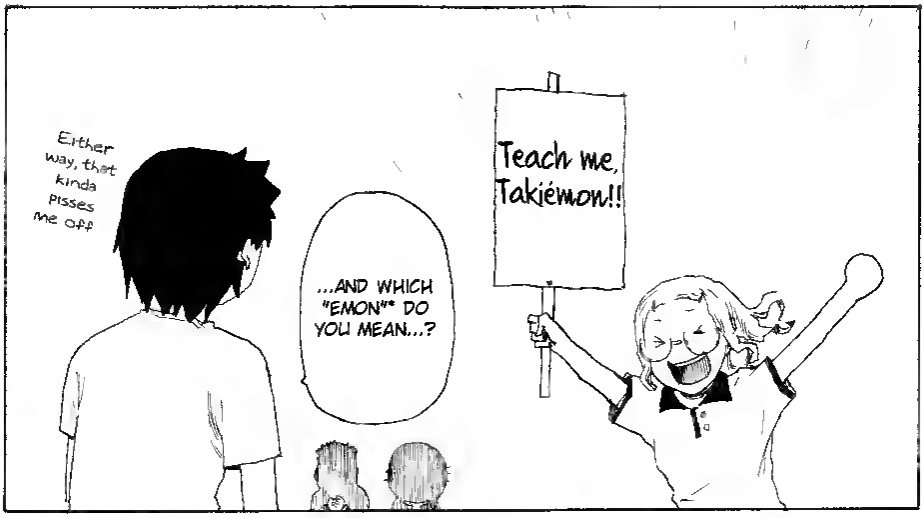
YOU CAN'T DO THIS, POCHI-YAMA-SAN!
YOU GOTTA DISPLAY YOUR GOODS FOR SALE PROPERLY...


WHAT IS THIS?
ARE YOU STARTING AN INTERNET DELIVERY SERVICE?
Like Amazon?

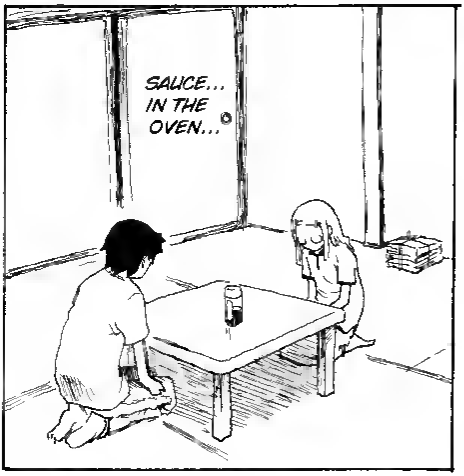

PROGRESSING LITTLE BY LITTLE

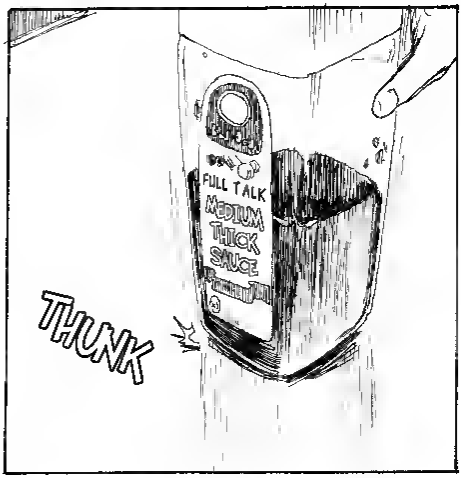

Nothing good will happen even if you change to 2.0
PD
...WELL,
THERE'S SOME TRUTH TO THAT...

TO BECOME A HIKIKOMORI THAT COMPLETELY REJECTS MODERN TECHNOLOGY...
IT'S LIKE SHE'S TRYING...
Come and buy your things in person!!
Don't depend on the Internet!!
HUH !?
What are you saying!?
FORGET 2 0, YOU DON'T UNDERSTAND THE INTERNET AT ALL TO BEGIN WITH, DO YOU?
DON'T TELL ME...
I MEAN, I'M HARDLY AN EXPERT OR ANYTHING MYSELF,
BUT I COULD EXPLAIN SOME OF THE THINGS I LEARNED AT SCHOOL?
WHY STRUGGLE BLINDLY!?
TWITCH
?
Trembling

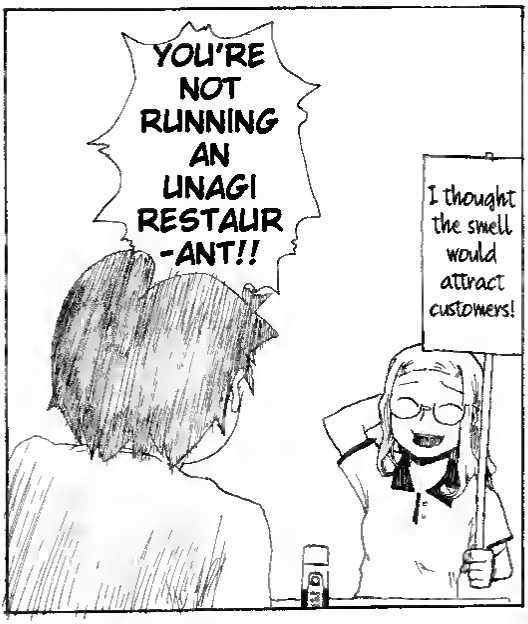


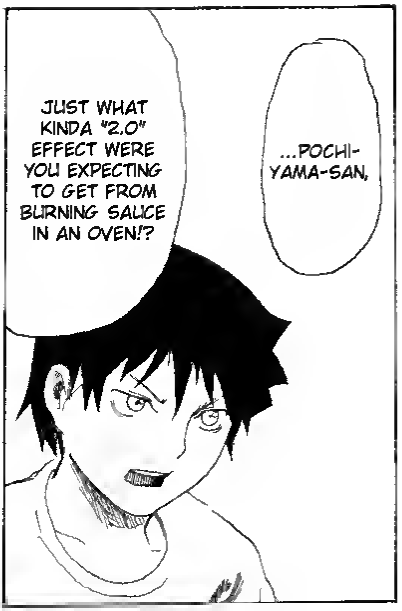
* JAPANESE ENTREPRENEUR TAKAFUMI HORIE, WHO FOUNDED POPULAR WEB PORTAL LIVEDOOR, WAS NICKNAMED HORIEMON BECAUSE HE LOOKED A BIT LIKE THE KIDS CHARACTER DORAEMON

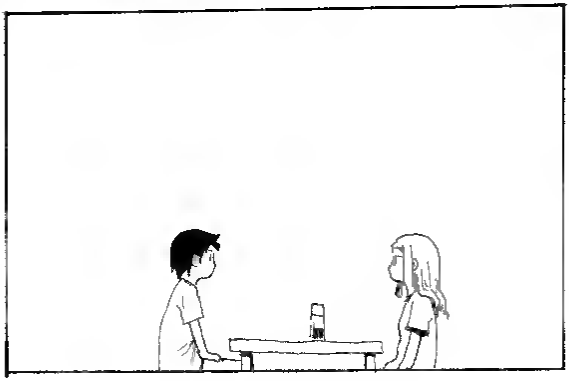


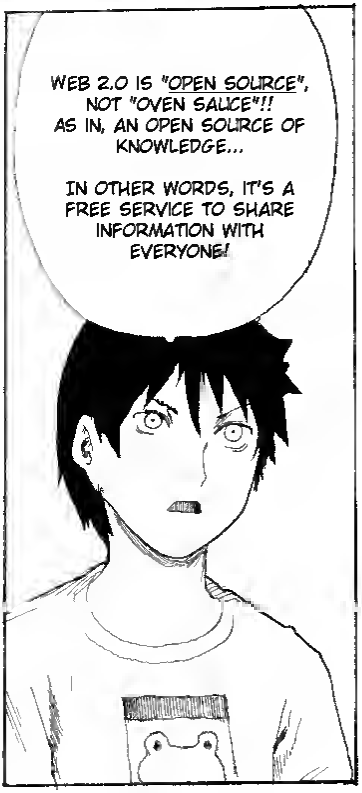


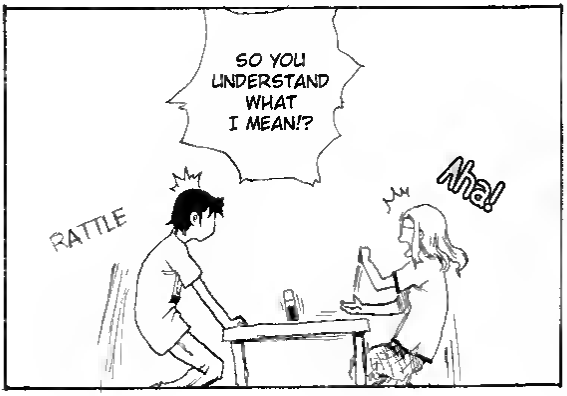
NOTE A PRODUCT NAME PUN, "FULL TALK" (フルトック) INSTEAD OF "BULL DOG" (ブルドッグ)


YOU'RE NOT RUNNING AN UNAGI RESTAUR -ANT!!
I thought the smell would attract customers!


...POCHI-YAMA-SAN,
JUST WHAT KINDA "2.0" EFFECT WERE YOU EXPECTING TO GET FROM BURNING SAUCE IN AN OVEN!?

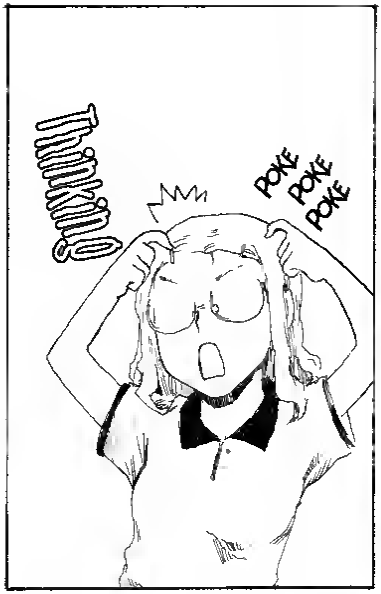


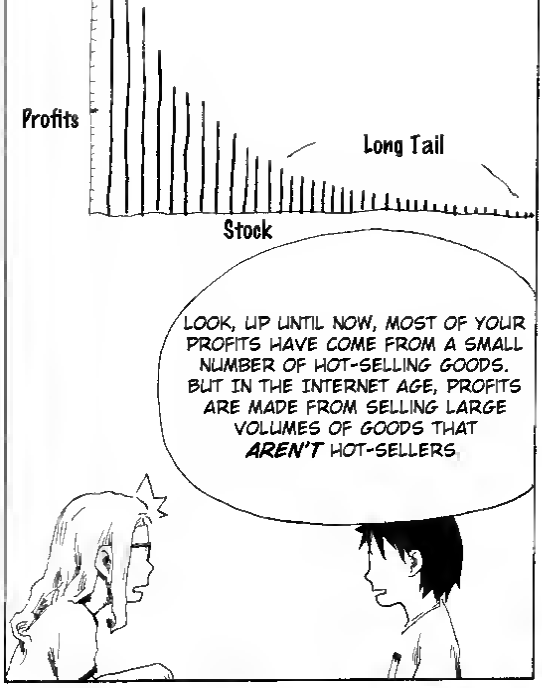

WEB 2.0 IS "OPEN SOURCE", NOT "OVEN SAUCE"!! AS IN, AN OPEN SOURCE OF KNOWLEDGE...
IN OTHER WORDS, IT'S A FREE SERVICE TO SHARE INFORMATION WITH EVERYONE!


SO YOU UNDERSTAND WHAT I MEAN!?
RATTLE
Nha!

Granny's Wisdom
Granny's Wisdom
Granny's Wisdom
AFFIX
MEKYO
POWER
WHAT'S WITH THAT SATISFIED LOOK?
sigh
Granny's Wisdom
If you're sick of washing dishes,
Just cover the table in plastic wrap and eat off of that!
UNFOLD
JUST WHAT IS GRANNY'S WISDOM, ANYWAY...?

RANT RANT RANT SCOLD
SCOLD SCOLD RANT RANT
RANT SCOLD SCOLD SCOLD
RANT RANT RANT SCOLD
SCOLD SCOLD RANT RANT
RANT SCOLD SCOLD SCOLD
An even Longer Tail
AS IF SUCH A LAZY GRANNY COULD EXIST!!
GRRRRRR!
SHRED
Eep!
So like a cosplay service for customers?
ARE YOU EVEN RUNNING A PHARMACY ANYMORE !?
Arch!
THAT KINDA "TAIL" IS AN ANIMAL TAIL.
ACK

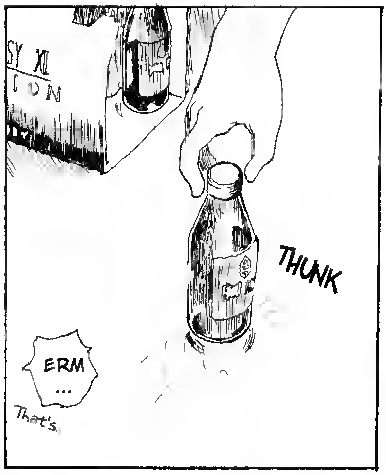

Thinking
POKE POKE POKE

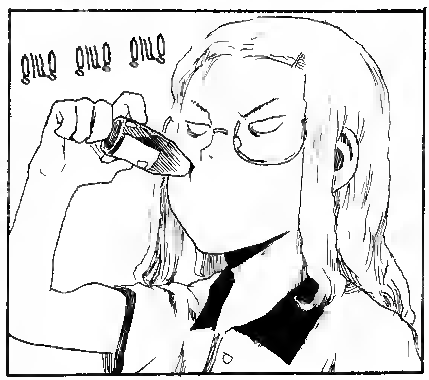

Profits
Long Tail
Stock
LOOK, UP UNTIL NOW, MOST OF YOUR PROFITS HAVE COME FROM A SMALL NUMBER OF HOT-SELLING GOODS. BUT IN THE INTERNET AGE, PROFITS ARE MADE FROM SELLING LARGE VOLUMES OF GOODS THAT *AREN'T* HOT-SELLERS

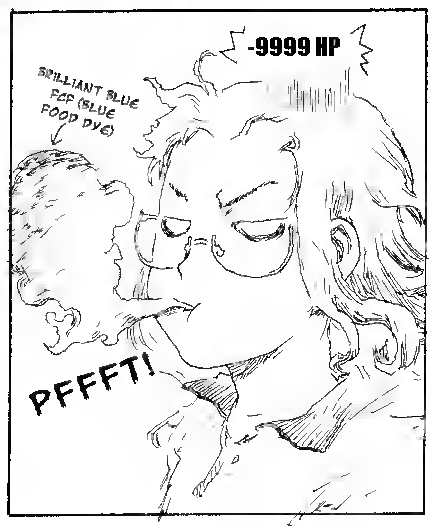
THEN YOU'RE BUYING THE WRONG GOODS!!
Ta-Da
That's great! We don't have any hot-selling goods!!

HAVE YOU EVEN CHECKED ITS EXPIRATION DATE!?
I THINK YOU'RE THE ONLY PLACE ON EARTH THAT SELLS THIS RANDOM JUICE NO-ONE'S EVER HEARD OF!!
It tasted like poison even before it expired!!
What~? But...
AAA RGH !!
NO MORE EX-CUSES !!
It's so good you'll expire! (kidding!)
Tee hee!
NEVER MIND THE BAD PUNS, JUST GET RID OF IT!! AND PRONTO !!

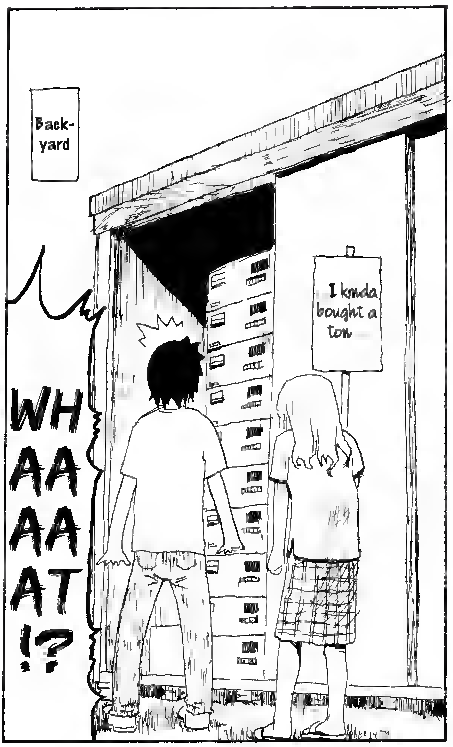
NOTE. IN JAPANESE THE PUN WAS THAT "BEST-BEFORE-DATE" (SHOUMIKIGEN) SOUNDS LIKE "SUPPOSED TO TASTE DANGEROUS" (SHOUMI KIKEN)!!

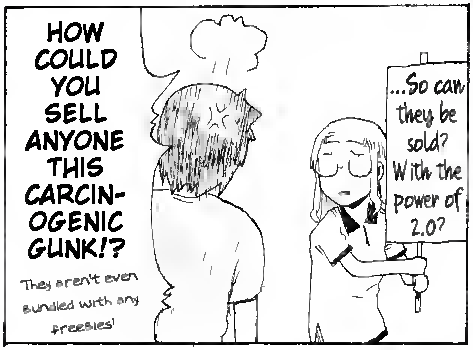


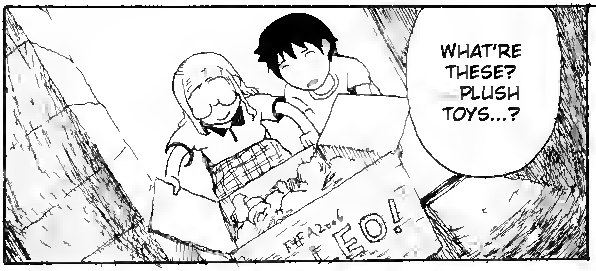




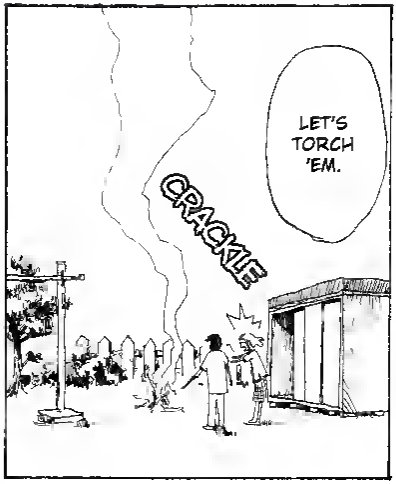
NOTE: IN 2003, THE FDA ANNOUNCED THAT THE FOOD DYE BRILLIANT BLUE FCF WAS POTENTIALLY TOXIC AND CAN INDUCE ALLERGIC REACTIONS




HOW COULD YOU SELL ANYONE THIS CARCIN-OGENIC GUNK!?
They aren't even bundled with any freebies!
...So can they be sold? With the power of 2.0?

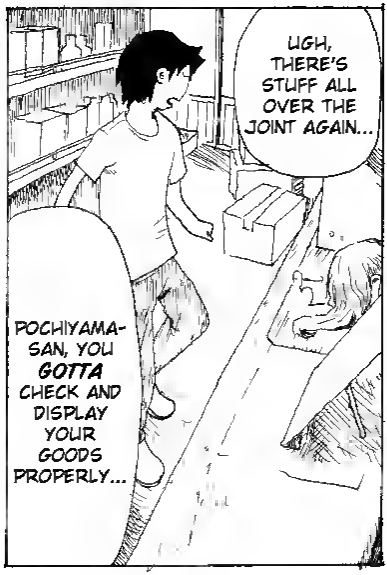


NOTE THE 2006 FIFA WORLD CUP MASCOT



NOTE ONESIES (KIGURUMI) ARE FULL-BODY CHARACTER COSTUMES

ZZZZ
This store has a customer participation service. Customers are expected to stock the shelves, keep them tidy, and put their money into the till. KThxBai.
HUH ...?



あとがき

今回の漫画は、技術的な問題に関して、いろいろと収穫がありました。もう少し描き慣れればトーンはほとんど使わなくても画面がつくれそうです（今回はちょっと淡泊すぎましたが……）。

ネームに詰まらなければ、アシスタントとかなしでも一日に4枚くらい描けるので、このスタイルの漫画なら、ある程度量産してゆけそうです。まあ、もうちょっと背景を描き込みたかったりもするのですが……。

とにかく、今年の目標としては、ある程度枚数を描いて、生産量を上げたいです。

どうでもいいですが、ポチ山さんはひきこもりと行っていますが、わりと何の抵抗もなく外出していますね。

2006.08.03　安倍吉俊

奥付

薬局のポチ山さん2.0

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発行責任者　ＡＢ/安倍吉俊

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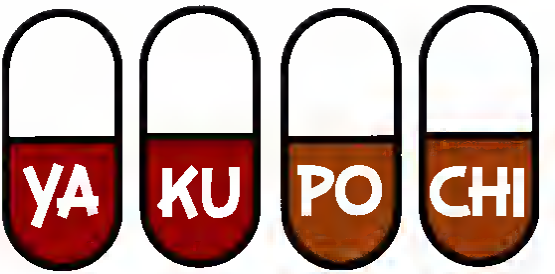
連絡先　abetc@mac.com

無断転載を禁じます



2006

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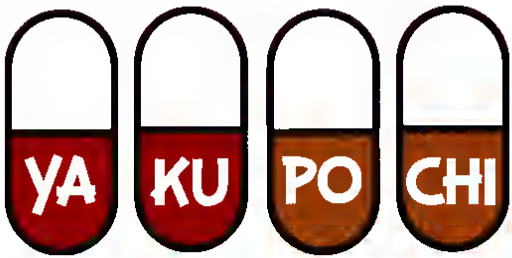
Roselia Translations



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2006

yoshitoshi ABe

SPECIAL THANKS GO TO KYOUDAI NO FANSUB FOR CLEANING DUTIES.
BE SURE TO CHECK OUT THEIR SPANISH RYUUSHIKA RELEASES!
HTTP://KYOUDAISCANS.BLOGSPOT.MX/